



Group B

Soy Yogurt Drink with Kiwi Flavour

Kiwo is a yogurt drink which combines soy yogurt and cow's yogurt with kiwi juice. Today Group B is launching this product and we would like to give samples of **Kiwo** to have opinions from you. We request to co-operate us by filling this questionnaire.

A. General information

Gender Male ☐ Female ☐

Age:

Occupation:

B. Specific questions over the launch product

(1) The price of the product will be £1/250 ml. Are you satisfied with that price?

Yes ☐ No ☐

If No please give your opinion below.

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(2) The product will be sell in package of 2 bottles (250mL each). Are you satisfied with this packaging?

Yes ☐ No ☐

If No please give your opinion below.

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(3) Have you tried other yogurt drinks? If yes, would you prefer **Kiwo**?

Yes ☐ No ☐

If No please give your opinion below.

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(4) Are you satisfied with the taste of **Kiwo**?

Yes ☐ No ☐

If No please give your opinion below.

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(5) Would you purchase the product on your next visit at supermarket?

Yes ☐ No ☐

If No please give your opinion below.

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(6) Do you have any suggestions for **Kiwo** ?

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